

Minutes of WNPS SSC Executive Board Meeting on November 3, 2013

The meeting was called to order at 2:30 PM by Cyndy Dillon. Board members present were John Neorr, Bill Brookreson, Lee Fellenberg, Bonnie Blessing-Earle, Jane Ostericher, and Byrna Klavano.

OLD BUSINESS

Minutes from August 11, 2013 were approved as had been previously emailed.

COMMITTEE REPORTS

1. Presentation at monthly meetings: Written report submitted by John. Speakers will be added to 'interested' list. Idea for monthly meeting was to have a 3-5 minute Plant ID on a specific plant or group of plants. Jane O in Education committee will spearhead this. See full discussion under 'education'.
2. Spring Plant Sale: Bill submitted a written report. The date change to April 25-26, 2014 was approved by vote. Planting party for bare root plants purchased from Pierce County Conservation District will be planned.
Suggestion was made to have a 'what to plant in a native garden' seminar several weeks before the sale. One would be in Tacoma and one in Olympia. A charge of \$5 would be made and a gift certificate of \$5 would be given towards plants at the Spring sale.
3. Washington State Fair: Written reports submitted by John and Byrna. John has put the membership application form on the computer so we will not run out next year.
4. Volunteers: Written report by Cyndy submitted. Not all members submit volunteer hours. A discussion whether volunteer hours at another similar organization can be counted at WNPS. Consensus was that they can. We use the hours for recognition only. Suggestion was made to email all members to submit hours they volunteered. We will also request a list of projects they worked on. Cyndy requested ideas for walks for next year.
5. Publicity: Jane posts notice of meetings in the Olympia paper, Tacoma paper, Kitsap Sun and Tacoma Weekly. Flyers for meetings are being put in libraries and Starbucks. John keeps meetup.com current. Jane posts plant sales close to the date. The sale will also be on NW Public Radio website or event calendar. Craig's list is also used for the plant sale. For \$49.95, the plant sale was upgraded on the newspaper web listing to 'premier' which brings more visibility, prominence on the web page and also allows photos, more info, etc to be included. Bonnie commented that she noticed the listing was very prominent on the Olympian calendar of events web page. Even though we submit information on our events to the local newspapers' websites, we are at their discretion for being included in their print editions.
6. Newsletter: New letter will be put together in early December and will be sent in Jan.
7. Grants: Written report submitted by John. Grants are going for good projects. The two that have been completed are New Market Skills Academy and CNLM Glacial Heritage field trips.

8. Education: No action has been taken since last board meeting. Fayla at State Board is in charge of grants for Education and may not be able to help with our Education project. The committee consists of Pat & Dan Montegue, Frank Wright, John Neorr, Bill Brookreson and Jane Ostericher. Slides still need to be scanned. Committee will schedule a meeting.

A suggestion was made to include some type of segment of a more 'educational' aspect at our monthly meetings. These could take the form of a display, short presentation, quiz etc. on a particular plant, genus, family, or even botanical nomenclature.

Also suggested was a 'Speaker's Bureau' list of members who are willing and able to conduct native plant presentations to the community. We should look into providing the resources needed for such presentations such as power point, digitized slides, outlines, handouts, or even full talks. These could perhaps be either physically available (CD, paper) or be available to download from our website (or the state's website).

FINANCIAL REPORT

Written reports submitted by email from Jane E. A review was made of 2013 transactions to date, 2013 budget compared to actual expenditures, and a list of plant sale income and expenditures. Budget for 2014 was made and approved.

ADDITIONS:

- 1 Elections: Elections closed on Sat Nov 2 and will be tallied Sat Nov 8.
- 2 Written report on the State Board meeting was given by Cyndy.
- 3 A trip to view the Ollala property will be planned.
4. Recruitment for Administrator for the State level will be posted on our website. After a vote, Cyndy was given authority to make decisions on what is posted on our website.

Next board meeting will be March 23, 2014

Meeting adjourned at 5:30 PM

Respectfully submitted,

Byrna Klavano